

PRIMARY HEALTH CARE CORPORATION CORPORATE STRATEGIC PLAN

2019 – 2023

A Healthier Future for Our Families



WELCOME ADDRESS

A vast number of international evidence shows that health systems oriented towards primary care achieve better health outcomes for lower overall costs, than hospital care. This is an important phase of PHCC's development, as we continue to tackle a number of national health challenges.

The life expectancy of our people has been constantly improving, and in the coming decades, the guality of life for the people in Qatar is at risk from the impact of their changing lifestyles. Although there is already a high prevalence of chronic conditions and associated risk factors, I have always been convinced that the best way to a healthy population is to focus on wellness and prevention, and by having a comprehensive high quality primary health care service.

PHCC has placed significant emphasis on developing safe, high guality and person-centered health services across all PHCC Health Centers. Last year, we received the International Diamond Accreditation by Accreditation Canada, which was a tremendous achievement for us. We remain focused on adding value into the health sector, and building on the momentum of the past two decades.

As an organization, PHCC can be encouraged by its achievements under the National Primary Health Care Strategy. We have upgraded and opened new primary care facilities, enhanced and delivered eight transformative models of care to meet the greatest health needs of our communities, and strengthened the capacity and capability of our workforce through additional investment, staff development and training.

We have also participated in sector-wide discussions and planning forums, which have ensured inter-connectedness across different levels of health care, placing primary care as the first and continuous point of care in the health system in Qatar.

Our vision is ambitious yet detailed and achievable. Our strategic priorities remain steadfast. We have already increased our focus on prevention and wellness by creating a new Preventative Healthcare Directorate as part of an improved organizational structure. We have strengthened our clinical leadership, and created a new AMD Directorate for Quality and Workforce Development. This clearly shows our ongoing commitment to patient safety and in developing our staff to provide high quality services.

In the next five years, our attention will be on transforming the way in which care is provided. The new National Health Strategy calls for a future family medicine model of care based on better system collaboration across the whole sector, and improved access to more comprehensive services in the community. We will all benefit from a commitment to put our patients at the center in planning for a truly integrated model of high quality health services.

The national strategy has set ambitious targets to improve health outcomes, and PHCC is committed to supporting all our staff to act with professionalism, compassion and commitment to our patients.

It is my privilege and pleasure to work with the whole of the PHCC team. Each one of us has a vital contribution to make to healthcare, whether as staff, stakeholder or healthcare provider. I look forward to our collective achievements in the next five years in advancing the health and well being in Qatar through comprehensive, integrated, person-centered and affordable primary health care services as expressed in this Corporate Strategic Plan.

Dr Mariam Ali Abdulmalik **Managing Director Primary Health Care Corporation**

VISION, MISSION AND VALUES

OUR FIVE-YEAR STRATEGIC PLAN IS DRIVEN BY OUR STRONG COMMITMENT TO PHCC'S VISION, MISSION AND VALUES

OUR VISION

To be the leader in transforming the health and wellbeing of people's lives in Qatar.

We will achieve this vision by transforming the way health care is provided in Qatar. To enable this, we will strengthen our engagement with key partners across the health system to shift the balance of care from curative, hospital-based treatment to enhanced preventative, health and wellness services in the community. This will better align health care and resources toward an approach of person-centered, integrated care, with a focus on empowering people to make informed decisions for their health.

OUR MISSION

To deliver comprehensive, integrated and coordinated person-centered health care services in the community through focusing on disease prevention, healthy lifestyles and wellness. In partnership with our stakeholders, we will improve the health and wellbeing of our population.

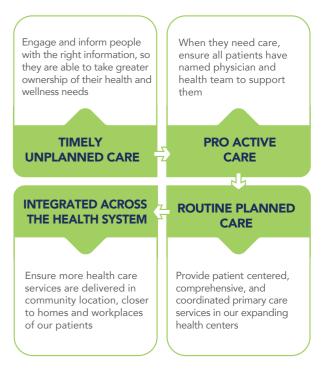
Who we are and what we do is captured in our mission. As the preferred primary health care provider in Qatar, we are focused on providing excellent health care services in our PHCC health centers based in the community, centered on disease prevention, healthy lifestyles and wellness. To enable this, we will continue to strengthen our partnerships with our key stakeholders to improve the health and wellbeing of people and families.

OUR VALUES

Efficiency and Quality Leadership and Collaboration **Inclusion and Diversity Teamwork and Respect** Empowerment

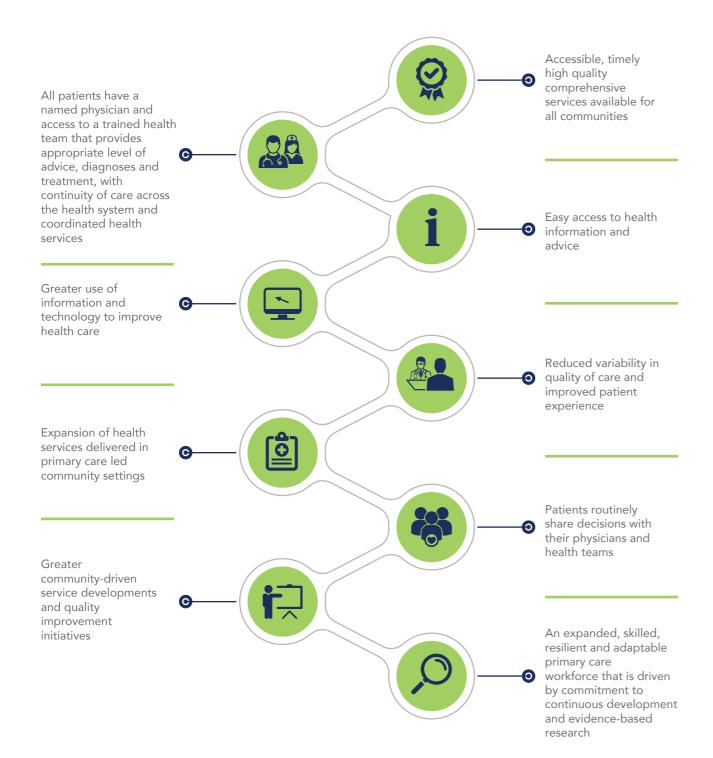
Our values are the fundamental guiding principles of our organization. They enable us to operate as an elite organization, create a great working environment, and support a capable and empowered workforce to provide the best possible care and support for people and families.

OUR SERVICE VISION



OUR SUCCESS MODEL

Shaped around our vision, mission and values, our five-year strategic plan addresses several target areas, which are all designed to achieve person-centered goals as seen in the diagram below:





OUR STRATEGIC CONTEXT, AIMS AND PRIORITY AREAS

	Qatar Nationa To transform		dvanced socie	ty capable of ac	hieving sustaina	ble developme	nt by 2030	
Stratogic	National Development Strategy 2018-2022							
Strategic Context	National Health Strategy 2018 – 2022 Our Health, Our Future							
	Primary Health Care Corporation Corporate Strategic Plan 2019 – 2023 A Healthier Future for Our Families							
Triple Aim	Better Health, Better Care, Better Value							
7 Priority Populations	Healthy children and adolescents	Healthy women leading to healthy pregnancies	Healthy and safe employees	Mental health and wellbeing	Improved health for people with multiple chronic conditions	Health and wellbeing for people with special needs	Healthy ageing	
6 Priority Areas	High Quality Integrated Family Medicine Model of Care	Focus on Preventative Health	Highly Skilled and Motivated Workforce	Strong Partnerships with Patients, Families and Communities	Enhanced Primary Care System and Collaboration for Care and Patient Safety	Effective, Innovative Organization		
	20 Strategic Goals							
		8	80 Strategic	Activities				

Since the first National Health Strategy (NHS) 2011-2016, great importance has been placed on primary care in achieving the human health and development goals of the National Vision 2030. The National Primary Health Care Strategy (NPHCS) 2013-2018 established strong foundations, which we will build on. We are guided by the Triple Aim framework of Better Health, Better Care and Better Value in all that we do to help us optimize our performance and to achieve our desired outcome. The Triple Aim also aligns with the vision of the NHS 2018-2022 to deliver change and improvements in the healthcare sector.

BETTER HEALTH

Enhanced health and quality of life for the people of Qatar through an aligned system that works in partnership to define and address population health needs.

BETTER CARE

Genuinely patient-centered, high quality care, accessible closer to home, and delivered in an integrated and coordinated way.

BETTER VALUE

Improved value from healthcare expenditure that efficiently and effectively produces better population health outcomes. The NHS 2018-2022 identifies seven priority groups that were selected on the basis of the existing demographic and health needs of Qatar's population. These priority populations are:

- **1.** Healthy children and adolescents
- **2.** Healthy women leading to healthy pregnancies
- 3. Healthy and safe employees
- 4. Mental health and wellbeing
- **5.** Improved health for people with multiple chronic conditions
- **6.** Health and wellbeing for people with special needs
- 7. Healthy ageing

The NHS 2018-2022 places an emphasis around individuals and families, with the aim of changing the way the health system works – by moving from treating diseases to encouraging people to live prosperous, healthy lives. It envisages a future model of care that focuses on health promotion, prevention and wellbeing in the hopes of tackling Qatar's growing health challenges as seen in the statistics below:



70.1%

of mortalities are because of Qatari adults are of chronic conditions overweight



88%

of Qatari adults have low levels of physical activity

of Qatari children have dental caries



of mortalities are due to injury



We at PHCC will ensure that the new national health strategy will be implemented within primary care and our corporate strategic plan.

During the development of our strategic plan, we completed five executive-level strategic workshops, launched the Staff Engagement Portal, including staff surveys to elicit ideas and gain feedback on our Vision and Mission statements, and linked that into the NHS 2018-2022 planning sessions in order to review, expand and develop our five-year plan.

We have also established guiding principles that represent the views of our staff on what is needed to attain our vision. This includes a commitment to continue with an open and transparent desire to work collaboratively across the health sector toward a more combined, unified mode of delivering and transforming health care in Qatar.

We have reviewed our corporate structure to ensure that it is fit for purpose. The review resulted in a refocused organizational structure, and the completion of a "functions and responsibilities" matrices exercise.

We will continue to follow an integrated and collaborative approach, starting from within our organization, which will be demonstrated through our business units engaging and working collaboratively across the organization and extending this positive behavior, attitude and leadership across our key stakeholders in the health sector to achieve collective success.

OUR CORPORATE STRATEGY FRAMEWORK

Building on the success of the National Primary Health Care Strategy, and aligned to the goals of the NHS 2018-2022 and IHI's Triple Aim framework of Better Health, Better Care and Better Value, PHCC's strategic plan comprises six key priority areas, 20 strategic goals and 80 strategic activities.

Of the six priority areas, two are patient-centered programs – High Quality Integrated Family Medicine

Model of Care and Focus on Preventative Health, while the remaining four – Highly Skilled and Motivated Workforce, Strong Partnerships with Patients, Families and Communities, Enhanced Primary Care System and Collaboration for High Quality Care and Patient Safety, Effective, Innovative Organization – are system enablers that require broader national or corporate level interventions.





designing services

4.3 Increase Health Literacy and Access to health information

BETTER VALUE

PROGRAMME OF ACTIVITY: FOCUS ON PREVENTATIVE HEALTH

- 2.1 Increase Health Promotion and Wellbeing
- 2.2 Provide Early Detection and Screening
- 2.3 Ensure Health Protection and Communicable Disease Prevention

SYSTEM ENABLERS:

ENHANCED PRIMARY CARE SYSTEM & COLLABORATION FOR HIGH QUALITY CARE AND PATIENT SAFETY

- 5.1 Champion Patient Safety, and High Quality Services5.2 Improve Sector Capability and Collaboration
- 5.3 Support Strategic Partnerships and Sector Forums

EFFECTIVE, INNOVATIVE ORGANISATONS

- 6.1 Implement robust Internal Governance, System and Performance
- 6.2 Centralise Data Intelligence, Monitoring and Surveillance
- 6.3 Innovate and Demonstrate Value for Money

TRANSFORMATION THROUGH INTEGRATED CARE

In order to realize our vision of becoming the leader in transforming the health and wellbeing of people's lives in Qatar, an integrated approach to care is needed. This involves, among other things, strengthening our partnerships with our health partners, other health institutions, private sector organizations, and leading international health care systems to collectively impact on improved health outcomes for Qatar. As the first step to health care, PHCC has a central role to play in this. Integrated care will improve timely access across the health care continuum in multiple settings and levels of care – from prevention through to follow-up and surveillance. We will offer care across the primary and acute sectors to best support the person's health needs, through use of multi-disciplinary clinical teams and in health locations where people can be cared for in the community, closer to their homes.





Key enablers to an integrated care approach include high trust relationships between health partners, skilled leadership in transformation centered on what is best for patients and families, and consistent and open communications across all health professionals involved in the patient's care.

The key principles for Integrated Care are:

 To deliver a "medical home" concept using the Family Medicine Model (FMM) of care, in which each patient has a named family physician, supported by a multidisciplinary team. For patients with complex health needs, a personalized care plan developed with their family physician, will be implemented by a nurse-led case manager.
 To encourage a bottom-up approach and to ensure high quality initiatives which are sustainable across the system.
 To achieve NHS 2018-2022 targets, where performance is monitored and evaluated through health system-level indicators.

2. To be patient and family-centered, and be easily accessible.

3. To be clinically led, where clinicians are empowered to take on leadership roles in the design and implementation of integrated care processes.

4. To be the first and continuing point of access for people, and to focus on prevention, wellness and effective disease management.

HIGH-QUALITY, INTEGRATED FAMILY MEDICINE MODEL OF CARE

STRATEGIC PRIORITY AREA 1

Why focus on high-quality, integrated Family Medicine model of care?

The Family Medicine Model (FMM) supports people to live healthier lives in their communities, from a healthy birth, to a vibrant old-age free from the burden of disease. It provides a first step to your family's health.

Each person will have a named family practitioner, supported by a professional team, who will provide continuity of care for better health service quality and health outcomes.

The FMM will move the primary health care focus from disease treatment to disease prevention. It promotes screening for early diagnosis of risk factors, and disease. It provides better access to specialist services in the community, and effective management of stable chronic conditions, locally, close to the home.

The FMM reflects a global shift in healthcare management and approach, and will work in partnership with the patient, to meet their health goals.



Services fragmented and non-continuous, provided by individual health care professionals with no clear relationship to the patient/family

Services integrated, focused on continuity of care, provided by an interprofessional team, with a clear relationship to the patient/family

Our integrated FMM will help people better manage their own health and reduce the need to be admitted to secondary care, improving patients' independence and wellbeing.

Where are we now?

At the end of 2018, the first phase of the FFM was implemented in 12 PHCC health centers. This ensures that all patients have a named family doctor supported by a multi-disciplinary team. There are integrated electronic medical records, across primary and secondary care, with access for patients through the myHealth Portal.

Our new facilities allow us to provide greater access to a wider range of services, improved coordination, integration and seamless delivery across the continuum of health care.

Our goals for 2023

- 1.1 Implement high quality integrated family medicine model of care
- Complete the implementation of FMM across all health centers in mid-2019, expanding core services, and reviewing pathways for key population groups
- 1.2 Improve timeliness of service provision, and increase accessibility to care
- Continue the facilities expansion program for new and replacement health centers, and wider access options through technology and innovation
- Expand SMART health checks to the wider population
- Extend the home health care service to include post-natal visits

1.3 Deliver comprehensive, integrated and coordinated care

- Enhance NCD services in the community through centralized coordination and case management, a broader range of specialist services, and selfmanagement programs
- Improve local community services for priority population groups

1.4 Implement regional specialist hubs

- Expand the scope of primary care to reduce outpatient waiting times, and expand access to diagnostic facilities in the community

FOCUS ON PREVENTATIVE HEALTH

STRATEGIC PRIORITY AREA 2

Why focus on preventative health?

The essence of preventative health is a shift from curative care to preventative care and wellness services. Our vision is to empower people to take responsibility for their own health and make healthy lifestyle choices. This includes health promotion and wellness interventions and services that educate people, encourage and empower them to adopt healthy behaviors that reduce their exposure to disease risk factors.

Preventative services also focus on early detection of risk factors and screening for chronic diseases. Our preventative health model of care includes services and practices that aim to protect people's health by appropriate immunization; preventing transmission of communicable diseases and infections; reducing multidrug resistant infections, and managing outbreaks and epidemics.





Where are we now?

The prevalence of non-communicable diseases, and associated risk factors in Qatar is high. Over 70 percent of Qatari adults are overweight, and premature death from NCDs is amongst the highest in the world.

In 2015, 6.3 percent of deaths in Qatar were as a result of communicable diseases, which are largely preventable.

PHCC has established a range of services focusing on the promotion of health, and the prevention of illness and disease. We have invested in the infrastructure in new Health and Wellness Centers to support our communities towards healthier lives.

Our goals for 2023

2.1 Increase health promotion and wellbeing

- Expand targeted wellness programs, improving physical activity and healthy behaviours among youth and adults
- Support people to improve their health literacy, and support behavior change, such as to quit smoking
- Use mobile technology and social media to encourage healthy lifestyles
- Develop wellness services for our key populations, mothers and newborn babies children and adolescents

2.2 Provide early detection and screening

- Expand our national screening programs for cancer, diabetes and cardiovascular disease
- Extend screening to school children and adolescents, supported with education on healthy habits
- 2.3 Ensure health protection and communicable disease prevention
- Standardize and improve the surveillance and outbreak management of multi-drug resistant organisms and infectious diseases
- Implement control and prevention programs for communicable diseases, and deliver immunization programs for vaccine preventable diseases

HIGHLY SKILLED AND MOTIVATED WORKFORCE

STRATEGIC PRIORITY AREA 3

Why focus on a highly skilled and motivated workforce?

PHCC recognizes that our skilled people are our most important resource, enabling high quality, safe services. Our vision for our workforce is to have a robust human resource strategy in place, which will ensure that our motivated workforce can meet the current and future health needs of the population with the right mix of competencies, skills and experience.

Where are we now?

PHCC employs a diverse workforce, across five main job categories: doctors, nursing and dental assistants, allied health, health center support, and head office administration and management.

With the introduction of the FMM and multi-disciplinary teams, new preventive services and regional specialist centers, we have developed a Learning and Development Strategy to support the continuing education and improvement of our people.



Our goals for 2023

3.1 Strengthen workforce planning and sustainability

- Further develop and implement our workforce planning model, and human resource strategy, to support:
- o Family Medicine Model
- o New Health Centers
- o Health and Wellness services
- o Non-communicable disease prevention, and effective management
- Develop a career framework and clear development programs for leading Qataris and clinical staff
- 3.2 Enhance workforce development, training and research
- Implement the PHCC Learning & Development Strategy including:
- o Professional developments and reflective learning support
- Peer-to-peer learning and community of practice to aid sharing knowledge and experience between teams
- o Inter-professional development approach to workplace learning
- o Academic partnerships to support PHCC careers
- o e-Learning providing high quality and effective professional learning
- o Framework for academic and clinical research to 2023

3.3 Ensure high performing workforce and environment

- Ensure licensing and privileging supports primary care model scope
- Enhance and standardize the role of project management to strengthen the execution of programs and projects
- Build internal capacity to support quality improvements, patient safety and people-centered care

3.4 Create a healthy and safe work environment

- Establish and enhance a staff health clinic, with access to a wellness program

STRONG PARTNERSHIPS WITH PATIENTS, FAMILIES AND COMMUNITIES

STRATEGIC PRIORITY AREA 4

Why focus on strong partnerships with patients, families and communities?

Our aim is for a service delivery model that is personcentered, with genuine and meaningful patient engagement and involvement. Patient engagement is an essential element to achieving better health, better care and better value. It is based on the premise that patients who have more involvement in their own health care will be enabled to make better-informed decisions to improve their health resulting in better, more affordable healthcare.



PHCC has implemented services which we will continue to build upon, including:

Patient experience policy 107 Patient Help Line
Hayyak customer service Sign language training
myHealth patient portal Patient Forums
iPad electronic patient feedback SMS surveys on new
and existing services Health promotion campaigns

Health coaches for diet, nutrition and exercise.

Our goals for 2023

- 4.1 Understand population health needs
 Develop and implement PHCC's Patient Engagement Plan, including patients as partners and PHCC Friends' group
- 4.2 Actively engage with patients and the community in designing services
- Expand community engagement services, leverage social media opportunities and enhance the patient portal
- Review policies to enhance people-centered care
- 4.3 Increase health literacy and access to health information
- Training and support for health literacy, selfmanagement and self-care tools, especially for patients and their families
- Expand school health programs and online health promoting initiatives

View, communicate and collaborate on an evolving range of information:



Care planning and health tracking Appointments and preventive care Decision making

PATIENTS Patient-specific education

Health record

Prescription management



ENHANCED PRIMARY CARE SYSTEM AND COLLABORATION FOR HIGH **QUALITY CARE AND PATIENT SAFETY**

STRATEGIC PRIORITY AREA 5

Why focus on enhanced primary care system and collaboration for high quality care and patient safety?

As Qatar's leading provider of family medicine services, we recognize that we have a responsibility for the success of primary care and integrated family medicine, and the need to be part of a strong and vibrant primary care system where all providers share in the aim to provide a comprehensive and integrated health service for everyone.

We proactively seek to develop strong partnerships and full sector collaboration to ensure that people receive high quality health services, fully integrated across levels of care, and increasingly delivered to people in their communities.

Where are we now?

Primary care in Qatar is diverse, with over 250 private health centers, clinics, polyclinics and dental clinics. However, PHCC employs the majority of family physicians, with specialist training in Family Medicine. With this strong base and the infrastructure of new facilities and integrated electronic medical records, there is a good foundation to build the future integrated model of care across the State.

Our goals for 2023

5.1 Champion patient safety and high quality services

- Ensure organization readiness for international accreditation of service quality including peoplecentered care, and the EFQM government standards
- Strengthen the culture of clinical audit for service improvement

5.2 Improve sector collaboration and capacity

- Establish a primary care network between all primary care providers in the State
- Provide a focus on clinical governance and leadership
- Support the new health insurance system, and private sector partnerships

5.3 Support strategic partnerships and sector forums

Strengthen strategic relationships with local, regional and international organizations and partners

EFFECTIVE, INNOVATIVE ORGANIZATION

STRATEGIC PRIORITY AREA 6

Why focus on an effective, innovative organization?

An effective, innovative organization is one that continually modernizes and improves itself, seeking to constantly improve the experience for its internal and external stakeholders. We aim to deliver better outcomes for people by maximizing the value of technologies that enable better communication between the individual and the care team.

Where are we now?

We have implemented a new organizational structure to deliver our corporate strategic plan. Its aim is to focus on our people-centered service delivery through family medicine, prevention and wellness, improving clinical leadership and governance. Its success will depend on the whole organization being effective through its supporting corporate services and adopting new technology and innovation.

Value for money is achieved by minimizing duplication and reducing waste across the health system, delivering seamless integrated care in collaboration with our health partners, and reducing inappropriate hospital admissions and hospital outpatient consultations. PHCC, through the National Leadership of Integrated Care, has the opportunity and responsibility to deliver a more integrated effective health system.





Our goals for 2023

6.1 Implement robust internal governance, systems and performance

Enhance new organizational structure with robust internal governance, a Clinical Services Strategy, improved planning and analytics, and corporate performance management system

6.2 Centralize data intelligence, monitoring and surveillance

- Conduct a primary care health needs analysis
- Strengthen data collection and quality, and links to health partners

6.3 Innovate and demonstrate value for money

- Implement tele-health and e-health strategy innovations
- Implement clinical workforce plan to support new roles, and expanded scope of practice, for primary model of care
- Establish a quality and safety innovation zone
- Undertake a value for money review of primary health care

OUR 5-YEAR ROAD MAP

Knowing that the health and wellbeing of future generations is founded on how successful our health system is in the next decade, we are committed to ensuring the successful and complete delivery of the corporate strategic plan over the next five years. Our core services need to be delivered in a transformed way, they need to be proactive and routinely planned, and integrated across the whole health care system. Our implementation roadmap covers the six priority areas and new services planned.

	2019	2020		2021		2022	2023
	Implemented FMM in all HCs	services and MDTs School Oral Health Program Home Heal		Extended specialist services in the community, including diagnostic tools		FMM Innovation & Improvements	
INTEGRATED FAMILY MEDICINE	Urgent Care Service			al Integrated Care Program		livery against the various Priority Population oups Plans in relation to comprehensive, egrated and coordinated FMM care	
	Service Plan for people with Special Needs			PHCC Healthy Ageing Plan & Key Initiatives	Continuing to meet the future needs of the community and NHS National Taskforce 5 YR Plans		
PREVENTATIVE HEALTH	Expand national Breast & Bowel Screening	Increase population based screening young	blish oral h ening for g children lolescents	Implement Wellness community interventions for priority population groups	Implement comprehensive range of surveillance control and prevention programs for communic disease. Deliver an effective immunization prog and campaigns for vaccine preventable disease Enhance and implement IPAC program.		ims for communicable mmunization program eventable diseases.

	2019		2020	2021		2022 2023	
GHLY SKILLED ND MOTIVATED ORKFORCE	Update Medium Term Workforce Plan	Ipdate Implementation of HR and OD Vorkforce Plan		delivery of L&D Strategy & develop Action Plan framew h expanded wellness programs, Minister		accredited professional learning, oment and education plans. Establish a rork for coaching, mentorship and torship programs. Work across PHCC, rial Partners to support Qatarization	
TRONG ARTNERSHIPS ITH PATIENTS, AMILIES COMMUNITIES	Leverage an active social media campaign. Activate a national communications & branding exercise	Community engagement in review of policy documents	engagement in review of policy ment and self-care		o y in hildren	Ongoing staff training in health literacy, self-management and self-care tools online	
NHANCED RIMARY ARE SYSTEM & DLLABORATION	Corporate Quality & Safety Plan developed 2020 AC needs met Quality & Safety Plan developed National Care Net establish	nce and Streng relatio partne d. organi twork Acade	nship & in rships with Er ational im zations. Pr mic Partnerships Pa	ational health surance implemented. nergency plans uplemented. Jubic Private artnerships stablished.	across	ing relationships and partnerships the health sector, other government izations, and international platforms port the strategic direction of PHCC	
FECTIVE, INOVATIVE RGANISATION	Develop a Clinical Services Strategy Quality & Safety Clary out health needs assessment		Implement Corporate Performance Management System, using the Balanced Scorecard tool	erformance Management System, sing the Balanced Value for Money revi		Technology, Workforce and Value for Money innovations developed and implemented according to Better Health, Better Care and Better Value	
	18-65						
		<u> </u>					



MEASURING OUR PERFORMANCE

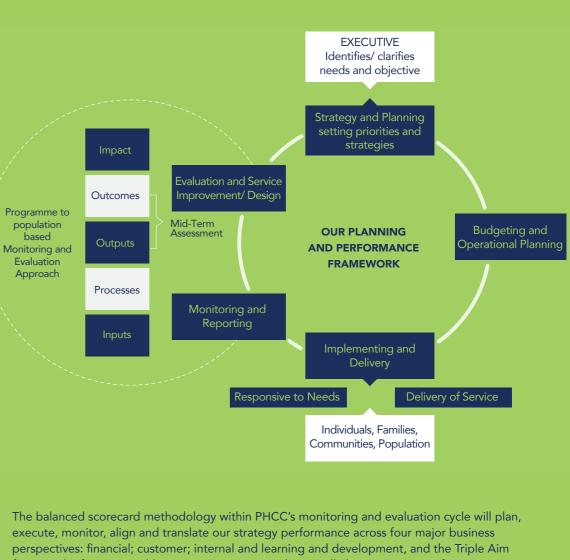
Monitoring our performance is an important element in the implementation of our strategic plan as it helps us improve and raise the levels of our services. PHCC's monitoring and evaluation system aims to systematically track the implementation of our five-year strategy and measure the effectiveness of our work through improvements in health outcomes and impact of the plan on people and families.

This system will also ensure that effective development, operations and quality standards meet the internal and external reporting requirements, and informs future development and planning.

The effectiveness of our strategy will be monitored using specific indicators defined at three levels:

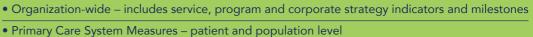
- Primary Care System Measures patient and population level
- National targets under the NHS 2018-2022





execute, monitor, align and translate our strategy performance across four major business perspectives: financial; customer; internal and learning and development, and the Triple Aim framework of Better Health, Better Care, Better Value. It will also assess our performance across the functions of the organization.

This structured approach will also ensure that future performance management processes are founded upon a robust assessment of the delivery of our strategic priorities over the next five years. Staff will have clearer visibility of how they directly contribute to the achievements of the PHCC's strategic priorities and goals.



OUR SERVICES AND THE AREAS WE COVER

Adolescent Health Check service
Antenatal
Audiology
Cancer screening
Cardiology
Chronic Back Pain
Complex case management
Dental/Oral Health
Dermatology
Dietetics/Nutrition
Ear, nose and throat
Emergency walk-in services
Family Medicine
Gastrointestinal
General Pediatric
Geriatric - Healthy Ageing
Gynecology
Home health care
Healthy Lifestyle
Laboratory
Maternal & Child Health Counselor
Medical commission services
Mental health services
Minor injuries service
Minor Surgery
NCDs
Ophthalmology
Optometry
Oro-facial Pain Clinic
Pharmacy
Physiotherapy
Post-natal
Pre-marital service
Radiology and ultrasound
School health
SMART health checks
Smoking cessation
Social worker services
Social worker services Travel vaccination clinics
Social worker services Travel vaccination clinics Well Woman
Social worker services Travel vaccination clinics



New Services to 2023

- Cancer Survivors Transition Program
 Preconception services
- Community Midwifery Dental Specialist Clinics
- (Endodontics, Orofacial, Periodontics) Conditions • Drug and Alcohol service
- Expanded Wellness services in the community
- Integrated Oral Health Services for
- target populations Mindfulness – stress reduction classes
 Ultrasound breast screening
- Oral Health Screening
- Oral Surgery
- Post-natal Home Care

- Primary Care Memory Clinic
 - Self-management Chronic

 - Sigmoidoscopy Assessment Service
- Smoking Cessation Group Therapy • Specialist NCD services in the community
- Specialist services for Older People
- Wellness for Children and Adolescents

